



STUDIOCONSETTI



**MedicalSPA Hotel**  
MEDICALSPA  
4.500 Sq m  
5 Sea Water Pools

**FITNESS & REHABILITATION CENTRE**  
Physical Test  
Kinesitherapy and Physiotherapy  
Postural exercises  
Electrostimulation  
Cardiofitness  
Isometric and Isotonic exercises



True prevention begins before conception.



Medical SPA Hotels & Clinics

## DEVELOPER

### SANTA RITA GESTIONI S.p.A.

Piazza della Repubblica, 15  
73024 Maglie (LE) - Italy

V.le Gino Rizzo, ang. v.le Giuseppe Moscati  
73100 Lecce - Italy

UFFICI/OFFICES: Milano - Parigi - Monaco di Baviera - Londra

www.santaritagestioni.it • info@santaritagestioni.it

cap. soc. Euro **920.000,00** I.V.  
P. IVA: 04732500758

**DESIGN HOTEL \*\*\*\***  
**LUXURY CondHotel Formula**  
4.000 Sq m  
100 Rooms  
200 Bed seats  
3 Meeting Rooms  
from 30 to 300 seats  
Roof Garden 1000 guests



LHI Medical SPA Hotel - Lecce

Oncological Hospital John Paul II

New Department of Emergency Acceptance

Hospital Vito Fazzi - Lecce



**Headquarters - Work in Progress**  
GPS: 40.331574, 18.161565  
Developer: Santa Rita Gestioni SpA

Healthy future

**INTEGRATED MEDICINE CENTRE 4.0**  
Instrumental - Diagnostic Check-up with Tele - Medicine Service and Electronic Medical Record  
Science in Nutrition  
Thermal medicine  
Psychology  
Cardiology  
Orthopedy  
Oncology  
Physiatry  
Natural Medicine  
Dermocosmetology

**HYDRO-BALNEOTHERAPY CENTRE**  
Balneotherapy  
5 Sea Water Pools  
Biomarine circuit  
Floating Therapy  
Hydro - Kinesitherapy  
Weeds and Muds therapy  
Whirlpool  
Inhalations  
**DERMOCOSMETOLOGY CENTRE**  
Aesthetic Laser  
Nutritive Baths  
EVIAN Showers  
Anti - stress Massages  
Shiatsu  
Whirlpool Baths  
Weeds and Muds therapy  
Sauna and Roman baths  
Arome and Colour therapy

**HealthySchool**  
NURSERY SCHOOL staffed by suitably qualified professionals who encourage and supervise educational play, movement and diet, designed for the customers, guests and external people's children with the aim of educating children to a healthy living since they are babies.

**HealthyFoods**  
LHI Bar Restaurants will prepare and serve only MEDITERRANEAN DIET dishes following the dietary guidelines of the Scientific Medical Equippe.  
2 Slow Food Restaurants 200 seats  
2 Restaurant Areas till 400 seats  
Life Café Restaurant Take Away  
**Healthy Shop & Pharmacy**  
HEALTHY PHARMACY & SHOPPING GALLERY  
1.000 Sq m  
Health Boutique  
Beauty Boutique

**Sport Park for All**



## National Health Services are now collapsing

According to a new OECD report, healthcare costs are increasing much too fast in the advanced economies, and – without reforms – they will become unsustainable.

In almost all European Union countries over 70% of government health funding derives from the contributions on salaries.

The number of poor families and persons in the world is constantly growing and consequently their difficulties, also on the health front, are increasing as well, especially in the case of Oncological and Neuro degenerative pathologies.

In order to deal with this emergency, the OECD suggests, amongst others, higher investments in health promotion and disease prevention.

**In this context the innovative network LHI Medical Spa Hotel and Clinics 4.0 will be the promoter of a cultural change, where citizens will be educated to a healthier lifestyle, to do prevention in order to avoid the onset of diseases.**

## I Servizi Sanitari Nazionali sono ormai al collasso

I costi sanitari sono in aumento così veloce nelle economie avanzate tanto da diventare insostenibili, senza riforme. Lo sostiene un nuovo rapporto dell'Ocse. In quasi tutti i paesi dell'Unione Europea oltre il 70% dei finanziamenti del governo per la salute viene dai contributi sui salari.

Nel mondo aumentano sempre più le famiglie e le persone in condizioni di povertà e aumentano di conseguenza i loro problemi anche sul fronte sanitario, specie se le patologie sono di tipo Oncologico e Neuro Degenerative.

L'Ocse, per far fronte a questa emergenza suggerisce tra l'altro più investimenti sulla promozione della salute e prevenzione delle malattie.

**In questo scenario si inserisce l'innovativo network LHI Medical Spa Hotel e Clinics 4.0 che sarà promotore di un cambiamento culturale, dove i cittadini saranno educati ad uno stile di vita più sano, a fare prevenzione per evitare l'insorgenza delle malattie.**



Scenario & Worldwide Trends

Scenario & Worldwide Trends



## The first innovative Network 4.0 in the fight against Oncological and Neuro Degenerative diseases.

LHI is a multifunctional structure for the prevention and treatment of obesity and cardiovascular diseases. LHI has developed an integrated system in which they are offered products and services that improve the health and awareness of a healthier life.

The HealthCare services of LHI SPA will be accessible and affordable for everybody and will guarantee excellent medical support and modern services with the latest equipment.

## Global Health Care Solutions



Innovative Mixed Use Concept

The best conditions for investment

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4.500 Sq m  
5 Sea Water Pools

### INTEGRATED MEDICINE CENTRE 4.0

Instrumental - Diagnostic Check-up with Tele - Medicine Service and Electronic Medical Record Science in Nutrition Thermal medicine Psychology Cardiology Orthopedy Oncology Physiatry Dentistry Dermocosmetology Natural Medicine

### HYDRO BALNEOTHERAPY CENTRE

Balneotherapy  
5 Sea Water Pools  
Biomarine Circuit  
Floating Therapy  
Hydro - Kinesiterapy  
Weeds and Muds therapy  
Whirlpool  
Inhalations

### FITNESS & REHABILITATION CENTRE

Physical Test  
Kinesitherapy and Physiotherapy  
Postural exercises  
Electrostimulation  
Cardiofitness  
Isometric and Isotonic exercises

### DERMOCOSMETOLOGY CENTRE

Aesthetic Laser  
Nutritive Baths  
EVIAN Showers  
Anti - stress Massages  
Shiatsu  
Whirlpool Baths  
Weeds and Muds therapy  
Sauna and Roman baths  
Arome and Colour therapy  
Solarium

### DESIGN HOTEL \*\*\*\* LUXURY - CondHotel Formula

4.000 Sq m  
1.000 Rooms  
200 Bed seats  
5 Meeting Rooms  
from 30 to 300 seats  
Roof Garden 1000 guests

### LHI Joy School

Nursery School Educational program for children & parents for a Healthy Lifestyle  
Fight obesity & nutritional education,  
Tips & trends,  
Antistress Center for manager and employees.

### Sport Park 4 All

### HealthyFood

LHI Restaurants will prepare and serve only MEDITERRANEAN DIET dishes following the dietary guidelines of the Scientific Medical Equipie.

2 Slow Food Restaurants 200 seats

2 Restaurant Areas till 400 seats  
Life Café Restaurant Take Away

### Healthy Shop & Pharmacy

HEALTHY PHARMACY & SHOPPING GALLERY  
1.000 Sq m

Health Boutique  
Beauty Boutique

### Travel & Transfer Services



Medical SPA Hotels & Clinics

### Macro & Micro Location Requirement

- Potential 1 million inhabitants in the Region
- Closed to Hospitals/Clinics
- Medical employees in the Hospitals/Clinics about 1.000 pax
- Patients of the Hospitals/Clinics about 150.000 pax

### Technical & Economical Requirement

- Average surface about 10.000 m<sup>2</sup>
- Hotel with min. 60 rooms
- 4.500 m<sup>2</sup> medical departments
- 1.000 m<sup>2</sup> shops & boutiques
- Lack of health services
- New Construction => investment from € 30 million
- Conversion of existing buildings
- Mixed use development

### Innovation & Sustainability

- Energy efficient architecture / Facility management system
- Reduced operating costs
- LEED Protocol / Classe A
- Prominent Location
- Benefits of the surrounding medical services (Hospitals/Clinics)
- Flexibility in the configuration of excellent equipped spaces
- Independent marketing of the individual units
- Exclusive advertising opportunities on the façade
- Parking Spaces
- Safe & green environment

### Expansion Locations EUROPE

- Cities/Regions with more than 1 million inhabitants
- Closed to Hospitals/Clinics/Medical Centers

### USA, ASIA, MIDDLE EAST

- City Centers/Periphery
- Good visibility
- Excellent accessibility
- Well connected (plane, train, bus, car...)
- Good reputation of the location
- Closed to Hospitals/Clinics/Medical Centers



One of the best opportunities for your business in the next decennium



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